



Hopkins Hill School  
**PTA**  
everychild.onevoice.®

[www.hopkinshillpta.org](http://www.hopkinshillpta.org)

95 Johnson Boulevard Coventry, Rhode Island 02816

January 2018

Dear Local Business,

Remember the thrill of getting the swing higher up than you ever imagined? Or the first time you conquered the monkey bars? Playgrounds are part of the fabric of our community, and an important part of the school day. Families in Coventry come to the Hopkins Hill School playground for a fun interactive play experience.

Our current playground, built over 15 years ago, was financed by the PTA. As much as we love the playground, we are aware that the structures are old. We are also aware that much of the land on the side of the school is in disrepair and children are unable to use this space due to the deterioration of the land caused by the sand that blows from the dunes.

The town and the school department have begun repairing the damage by putting up a protective fence and laying down soil so grass can grow. That is a good start, but we have a long way to go. And we need your help! We are hosting a community Color Run on April 29, 2018. This event will raise much needed funds to provide new updated and accessible playground equipment, build an outdoor classroom, and have a functional field where students can run, have free play, and organize games in a safe space.

The Hopkins Hill PTA is looking for local businesses to sponsor this event. Your money would help purchase the supplies needed to host the event so all of the money collected by participants can be put directly towards the playground. Please see the reverse side for contribution levels. All donors will be publicly acknowledged at the event and can advertise their business with flyers and/or on the Color Run t-shirts.

Hopkins Hill PTA is a registered non-profit organization and all donations are tax deductible to the extent allowed by law.

Thank you for your generosity and support of our elementary school and surrounding community.

Sincerely,  
Hopkins Hill PTA

**Contact Information**

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## Sponsorship Levels

### Platinum Circle - \$1,000 Donation

- One paint color will be your business color for the entire Color Run
- Your business will be announced repeatedly by the emcee throughout the event
- Your business name will be placed prominently in the center of the shirt given to all participants with the largest font we use
- Your advertisements will be prominently displayed at the event, on social media, and our website
- You have the option of tabling the event
- Tax deduction for contributing to a non-profit organization

### Gold Circle - \$500 Donation

- One paint color will be your business color for the Color Run
- Your business will be announced repeatedly by the emcee throughout the event
- Your business name will be included on the shirt given to all participants with the second largest font
- Your advertisements will be prominently displayed at the event, on social media, and our website
- Tax deduction for contributing to a non-profit organization

### Silver Circle - \$250 Donation

- Your business will be announced by the emcee at the event
- Your business' name will be included on the shirt given to all participants with the third largest font
- Your advertisements will be displayed at the event, on social media, and our website
- Tax deduction for contributing to a non-profit organization

### Bronze Circle - \$100 Donation

- Your business will be announced by the emcee at the event
- Your business' name will be included on the shirt given to all participants with the smallest font we use
- Tax deduction for contributing to a non-profit organization

### Other Ways to Participate

- We are looking for raffle baskets and/or items for our raffle table!
- If you have employees who are interested in volunteering at the event to throw your paint color at the runners, please let us know. We would love to include them!
- We need donations of water and protein bars/fruit. Do you know a business who might be willing to donate? Let us know at: [karenmlyniec@gmail.com](mailto:karenmlyniec@gmail.com)
- Come run with us! You can sign-up at: <https://hopkinshillpta.org/>