



January 2019

Dear Local Business,

Remember the thrill of getting the swing higher up than you ever imagined? Or the first time you conquered the monkey bars? Playgrounds are part of the fabric of our community, and an important part of the school day. Families in Coventry come to the Hopkins Hill School playground for a fun interactive play experience.

On April 28<sup>th</sup> we will host our 2<sup>nd</sup> Annual Chase the Rainbow Color Run/Walk, open to the entire community. This event is part of an on-going effort to revitalize the playground and outdoor space at Hopkins Hill which has been severely damaged by neighboring sand dunes. Funds raised from last year's event went to new swings and over a dozen new trees planted with the help of the RI Tree Council. We are also underway with plans to hopefully construct an outdoor classroom this spring.

It is great progress but we are far from our goal. We need a new playground structure. Our current playground, built over 15 years ago, was financed by the PTA. As much as we love the playground, we are aware that the structures are old. Current prices for certified playground structures for ages 5 to 11 start out around \$60,000.

We need your help to reach our goal! The Hopkins Hill PTA is looking for local businesses to sponsor our color run/walk. Your money would help purchase the supplies needed to host the event so all of the money collected by participants can be put directly towards the playground. Please see the reverse side for contribution levels. All donors will be publicly acknowledged at the event and can advertise their business with flyers and/or on the Color Run t-shirts.

Hopkins Hill PTA is a registered non-profit organization and all donations are tax deductible to the extent allowed by law.

Thank you for your generosity and support of our elementary school and surrounding community.

Sincerely,  
Hopkins Hill PTA

**Contact Information**

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## Sponsorship Levels

### Gold Circle - \$500 Donation

- One paint color will be your business color for the Color Run
- Your business will be announced repeatedly by the emcee throughout the event
- Your business name will be included on the shirt given to all participants with the largest font
- Your advertisements will be prominently displayed at the event, on social media, and our website
- Tax deduction for contributing to a non-profit organization

### Silver Circle - \$250 Donation

- Your business will be announced by the emcee at the event
- Your business' name will be included on the shirt given to all participants
- Your advertisements will be displayed at the event, on social media, and our website
- Tax deduction for contributing to a non-profit organization

### Bronze Circle - \$100 Donation

- Your business will be announced by the emcee at the event
- Your business' name will be included on the shirt given to all participants
- Tax deduction for contributing to a non-profit organization

### Other Ways to Participate

- We are looking for raffle baskets and/or items for our raffle table!
- If you have employees who are interested in volunteering at the event to throw your paint color at the runners, please let us know. We would love to include them!
- We need donations of water and protein bars/fruit. Do you know a business who might be willing to donate? Let us know at: [karenmlyniec@gmail.com](mailto:karenmlyniec@gmail.com)
- Come run with us! You can sign-up at: <https://hopkinshillpta.org/>